

Business Name Registration

H1 2020

BY THE NUMBERS



512,069

Total Registrations



91%

New registrations,
9% renewals

61%

Total registrations listed under
Barangay-level Territorial Scope



Top PSIC* Descriptor:
Retail Selling in Sari-Sari Stores

90,585

 registrations

45,582

registrations

Emerging PSIC* Descriptor:
Retail Sale via Internet

101,343

Top Region in Registrations: **Region 4A**



Dominant age group: **25-34**

29%

of total registrations



320,391

number of women registrants



312,761

number of married registrants



43%

registrations paid
through GCash

*Philippine Standard Industrial Classification,
Retail Selling in Sari-Sari Stores (PSIC Code 47113)
Retail Sale via Internet (PSIC Code 47913)