Business Name Registration
Second Quarter 2020 Report
Introduction

This second quarter 2020 report encompasses the major data points relevant to the operations of BNRS.

This quarter's performance is significant as it covers the ECQ period which started on March 16, 2020 and continues to date with some easing of restrictions to GCQ in some parts of the country. As the country adapts to the so-called "New Normal", notable changes in the parameters can be observed particularly in the dominant PSIC participation as well as the age and gender demographics. Noteworthy developments due to limitations to physical travel also resulted in higher digital penetration.
The number of new registrations for the period April to June 2020 reached 182,259, while the number of renewals for the same period totaled 13,897.

The month of June accounted for the most number of new registrations at 128,878 which exceeded the April and May figures combined.
New Registrations by Descriptors

The top business activity for the second quarter was retail sale via internet (PSIC* 47913) which at 43,730 accounted for over 24% of total new registrations. This was followed by retail selling in sari-sari stores (PSIC 47113) at 19,180 and other restaurants and mobile food service activities (PSIC 56109) at 8,448; these two descriptors represent 11% and 5% of new registrations respectively. The fourth and fifth ranking business activity by descriptors are: retail sale of food products (PSIC 47219) and retail sale of wearing apparel, except footwear (PSIC 47711).

Retail sale via internet went from an insignificant ranking in the first quarter to the top position primarily because of the March 16, 2020 COVID-19 lockdown. This necessitated new business owners to turn to the internet to market their products and services.

*Philippine Standard Industrial Classification
## New Registrations by Descriptors

### April

<table>
<thead>
<tr>
<th>PSIC CODE</th>
<th>DESCRIPTOR</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>47113</td>
<td>Retail Selling in Sari-Sari Stores</td>
<td>948</td>
</tr>
<tr>
<td>47211</td>
<td>Retail Sale of Fruits and Vegetables</td>
<td>517</td>
</tr>
<tr>
<td>47215</td>
<td>Retail Sale of Fish and Other Seafoods (Fresh and Dried)</td>
<td>462</td>
</tr>
<tr>
<td>47913</td>
<td>Retail Sale via Internet</td>
<td>385</td>
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<tr>
<td>47219</td>
<td>Retail Sale of Food Products, N.E.C</td>
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<tr>
<td>46209</td>
<td>Wholesale of Farm, Forest and Marine Products, including Seeds of Animal Feeds, Hides, Skins, Leather, etc., N.E.C</td>
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<tr>
<td>56104</td>
<td>Refreshment Stands, Kiosk and Counters</td>
<td>160</td>
</tr>
<tr>
<td>47213</td>
<td>Retail Sale of Meat and Poultry Products</td>
<td>151</td>
</tr>
<tr>
<td>47111</td>
<td>Retail Selling in Groceries</td>
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<tr>
<td>47216</td>
<td>Retail Sale of Rice, Corn and Other Cereals</td>
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### May

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<tr>
<th>PSIC CODE</th>
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<tbody>
<tr>
<td>47113</td>
<td>Retail Selling in Sari-Sari Stores</td>
<td>5,615</td>
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<tr>
<td>47219</td>
<td>Retail Sale of Food Products, N.E.C</td>
<td>1,972</td>
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<tr>
<td>56109</td>
<td>Other Restaurants and Mobile Food Service Activities, N.E.C</td>
<td>1,968</td>
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<td>47211</td>
<td>Retail Sale of Fruits and Vegetables</td>
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<tr>
<td>47711</td>
<td>Retail Sale of Wearing Apparel, except Footwear</td>
<td>1,344</td>
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<tr>
<td>47223</td>
<td>Retail Sale of Perfumery, Cosmetic and Toilet Articles</td>
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<tr>
<td>47215</td>
<td>Retail Sale of Fish and Other Seafoods (Fresh and Dried)</td>
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<tr>
<td>47214</td>
<td>Retail Sale of Bakery Products</td>
<td>967</td>
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<tr>
<td>47213</td>
<td>Retail Sale of Meat and Poultry Products</td>
<td>877</td>
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### June

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<tr>
<th>PSIC CODE</th>
<th>DESCRIPTOR</th>
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<tbody>
<tr>
<td>47913</td>
<td>Retail Sale via Internet</td>
<td>9,689</td>
</tr>
<tr>
<td>47113</td>
<td>Retail Selling in Sari-Sari Stores</td>
<td>5,615</td>
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<tr>
<td>56109</td>
<td>Other Restaurants and Mobile Food Service Activities, N.E.C</td>
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<tr>
<td>47219</td>
<td>Retail Sale of Food Products, N.E.C</td>
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<td>47711</td>
<td>Retail Sale of Wearing Apparel, except Footwear</td>
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<td>47723</td>
<td>Retail Sale of Perfumery, Cosmetic and Toilet Articles</td>
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<td>47214</td>
<td>Retail Sale of Bakery Products</td>
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<td>Retail Selling in Groceries</td>
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<tr>
<td>47213</td>
<td>Retail Sale of Meat and Poultry Products</td>
<td>1,879</td>
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Territorial Scope Preferences

In terms of territorial scope, barangay-level new registrations continue to predominate followed by those at the municipal level accounting for 52.6% and 25.4% of total new registrations for the quarter respectively. On the other hand, regional and national level registrations accounted for the balance sharing roughly equal proportions.
Regional Dispersal

The top 3 regions in terms of new registrations are: Region 4-A, NCR, and Region 3 with NCR taking over the second slot from Region 3, which occupied the number 2 position in the first quarter. Region 4-A consistently led this grouping for the quarter as it did the previous quarter (January to March 2020).

The next 3 regions with the most number of new registrations were: Region 7, Region 11 and Region 1. Region 7 improved its ranking from sixth to fourth, while Region 1 dropped from fifth to sixth. A new entrant to this grouping was Region 11 which jumped to fifth place from seventh last quarter.

The balance of new registrations for the second quarter was shared among the other regions in the following order: Region 12, Region 5, Region 6, Region 9, Region 2, Region 10, Region 8, CAR, Region 13, MIMAROPA, and ARMM.
Total Registration by Region

NCR: 34,027
REGION 1: 2,366
CAR: 8,064
REGION 2: 3,773
REGION 3: 5,195
REGION 4-A: 24,347
MIMAROPA: 40,517
REGION 5: 2,214
REGION 6: 3,156
REGION 7: 427
REGION 8: 7,044
REGION 9: 7,001
REGION 10: 11,824
REGION 11: 844
REGION 12: 4,123
REGION 13: 527
ARMM: 352
REGION 9: 491
REGION 10: 564
REGION 11: 476
REGION 12: 249
REGION 13: 1,445

Demographics

In terms of gender distribution, females accounted for 66% of new registrations for the second quarter against 34% for the males. On the other hand, females and males made renewals in roughly equal proportions at 52% and 48% respectively.
Based on the age distribution of new registrants for the second quarter, the 25-34 age group accounted for the most number at 74,737 (41%) followed by those aged 35-44 at 49,840 (27%) and 45-54 at 22,856 (13%). Combined, these age groups represent 81% of total new registrations.

Registration by Age Group
Fifty-six percent of registrants both new and renewal listed their civil status as married while 41% indicated theirs as single. Widow/widowers and those declaring themselves legally separated constituted a small minority of registrants.
By order of preference, registrants paid their registration and renewal fees via GCash (50%) followed by DTI Teller (23%) and PayMaya (20%). The credit/debit card option accounted for the rest.
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